



IIC Celebration Activity Report

Quarter No	IIC 7.0 – Quarter IV		
Thrust Area	Awareness about Startup and related Ecosystem Support Services for Startup Development		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram/Twitter)	https://www.instagram.com/p/DNlM1GfToCk/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==		
Video Link (Minimum Five Minutes Video)	NA		
Program Driven by	Institution's Innovation Council, New Horizon College of Engineering		
Type of Activity	Celebration Activity		
Activity Name	Independence Day- Celebrating Aazadi Ka Amritkal		
Program Type	Level 1 – Expert Talk		
Program Theme	Entrepreneurship & Start up		
Mode of Conduct	Offline	Blended	Online
Time	From: 08:50 AM		To: 11:00 AM
Dates	Starting: 15/08/2025		Ending: 15/08/2025
Number of student Participants(Min: 20)	500+		
Number of Faculty Participants(As Many)	100+		
Number of External Participants	25+		
Expenditure Amount ,If any	Rs.10000/-		
Remarks	Successfully Organized the celebration – Independence Day		
Objective(100 words)	✓ Encourage students and youth to take inspiration from the spirit of independence by developing self-reliant ideas, innovative solutions, and entrepreneurial ventures that contribute to national growth. ✓ Strengthen awareness about creating indigenous products, supporting local industries, and aligning entrepreneurial efforts with national initiatives like Atmanirbhar Bharat and Startup India. ✓ Instill values of leadership, responsibility, and commitment among budding entrepreneurs to contribute to economic development and societal progress. ✓ Link patriotic spirit with entrepreneurship by motivating participants to create		

	ventures that solve local problems, generate employment, and improve community welfare. ✓ Highlight the importance of teamwork, unity, and resilience values drawn from the freedom struggle that can be applied in entrepreneurial journeys for sustainable success.
Benefit in-terms of learning/skill/knowledge obtained	By celebrating Independence Day with a focus on entrepreneurship, students and participants will develop a deeper sense of patriotism and self-reliance, motivating them to generate innovative and sustainable business ideas that align with national priorities. The program will inspire them to become responsible leaders and job creators, fostering a strong startup culture, supporting local industries, and contributing to the vision of Atmanirbhar Bharat.
Photographs 1&2	

Poster Sample	
Sample Certificate (If Any)	Nil
Resource person profile information	Col.T N C Vijayasaratthy, Recipient of the Vishist Seva Medal



Signature of IIC Convener



Signature of IIC President