



IIC Activity Report

Quarter No	IIC 7.0 – Quarter III				
Thrust Area	Prototype, Design, Process Development for business Model/Process/Services				
Mandatory/Elective	Mandatory				
Social Media Link (Linked in/Facebook/Instagram/ Twitter)	https://www.linkedin.com/feed/update/urn:li:activity:7334396844652802048/				
Video Link (Minimum Five Minutes Video)	NIL				
Program Driven by	NHCE IIC in association Master of Business Adr		cal and Elect	ronics Engineering &	
Type of Activity	IIC Activity				
Activity Name	B - Plan Pitch! Poster Presentation of Business Plan				
Program Type	Level 4 – Exhibition/Demo Day				
Program Theme	Entrepreneurship & Star	tup			
Mode of Conduct	Offline	Blended		Online	
Time	From: 28.05.2025	To: 30.05.2		025	
Dates	Starting: 9.00 AM	AM Ending: 5F		М	
Number of student Participants(Min: 50)	53				
Number of Faculty Participants(As Many)	10				
Number of External Participants	NIL				
Expenditure Amount Jf any	Rs.3000/-				
Remarks	Successfully organized the IIC calendar activity				
Objective(100 words)	Objective of Event to sl	nowcase a bus	siness plan a	nd its innovative aspects to a	
	wider audience, often inc	cluding studen	its, potential i	investors, or industry experts.	
	The presentation is a platform to demonstrate how the business plan incorporates				
	innovative products, services, or approaches that differentiate it from competitors.				
	By seeing real-world examples of innovative business plans, students are				
	encouraged to think crea	tively and dev	elop their ow	n entrepreneurial ventures.	
	The poster presentation can facilitate connections between students, budding				
	entrepreneurs, and potential supporters or investors.				

	The event can contribute to the promotion of entrepreneurship and innovation, which can drive economic growth.			
Benefit in-terms of learning/skill/knowledg	The Benefits It enhances verbal and visual presentation skills, builds confidence i public speaking, and encourages teamwork and persuasion.			
	public speaking, and effecturages teamwork and persuasion.			
Photograph 1&2	USINESS VERVIEW When ser			
Poster sample&				
Collage Photo	NEW HORIZON INSTITUTIONS INNOVATION COUNCIL			
	Institution's Innovation Council Department of Electrical and Electronics Engineering Department of Master of Business Administration			
	B-Plan Pitch!			
	Poster Presentation of			
	Business Plan			
	■ 28 th - 30 th May 2025 Udea Lab, Chhatrapati Shivaji Block RESEARCH Thinking			
	Prof. Saumi Roy Dr. R. Mohan Das Dr. Sujin Jose Coordinator - MBA IIC Convenor IIC President Dr. Rose Kavitha Dr. Sakthivel Aruchamy Dr. Manjunatha HoD - MBA HoD - EEE Principal			
Feedback sample				
Registration/ Attendance	"Attached"			
Sample Certificate (If	Nil			

Sample Certificate (If

Any)

Nil

Resource person profile information

Name of the Resource person : Dr. Priyameet Kaur Keer

Designation: Professor

Company Name: New Horizon College of Engineering

Address: New Horizon Knowledge Park, Bellandur Main Road,

Near Marathahalli, Bengaluru 560103

Email: dr.priyameetkk@newhorizonindia.edu

Phone Number: 9663844004

Name of the Resource Person : Dr.Mukul Manohar Designation : Professor & Associate Head, QAIIE

Company Name: New Horizon College of Engineering

Address: New Horizon Knowledge Park, Bellandur Main Road,

Near Marathahalli, Bengaluru 560103

Email: mukul.m_qaiie_nhce@newhorizonindia.edu

Phone Number: 87221 00713

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Signature of IIC Coordinator

Diparingser Electrical and Electronics
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Ring Road, Kadubisanshili, Relandur Poet.
Bangalore - 500103, Kamataka, India

Signature of HOD

Dept. of Electrical and Electronics Engineering



AUTONOMOUS COLLEGE Permanently Affiliated to VTU, Approved by AICTE & UGC Accredited by NAAC with 'A' Grade

Institution's Innovation Council

Department Of Electrical and Electronics || Department of Management Studies

ATTENDANCE SHEET

Event: B-Plan Pitch, Poster Presentation Of Business Plan

28/05/2025

Date: 30 /05 /2025

S. No.	Name of Participant	Student / Staff	Department	Signature
- 1	Gopal Krishna Prasad	Studend	MBA-C	Gas
2	Shalkh Rizwan Jani	Student	MBA . c	Ja.
3	Kalyani G. N	Student	MBA -C	K)
4.	Pooja R Hosus	Student	MBA-C	Posor
5.	Ablijna. A.M		MBA-C	ARS
6.	Chondon KH	Belooked	MBA-C	Charlost
7.	BURD. A.N		MBA-C	-95
2.		bounded	MBA-C	2
9.	Harsholh-V	Student	MBA- C	Harshitt.
10.	Shreyal is R.	STUDENT	MBA-C	Slouges
11.	Deepith.0	Student	MBA -C	(N)
12	Tuneet Hiremath	Student	(t +1	Bud
13	Manoi A. M	Student	tt ti	Sha
14	Om Dangouddar	Student	ts. 17	Ding
15	Shabhank S.P	Stuclent	ce li	-8

Sign. of Coordinator(s): Name of Coordinator(s):

1. DN. R.M. HANDY

2. Sauni Roy

Sign. of Head:

Name of Head: De Bater Live Angineering

Department of Electrical and the Engineering New Horizon College of Engineering Ring Road, Kadubisanahalli, Bellandur Pest. Bangalore - 560103, Karnataka India



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S. No.	Name of Participant	Student / Staff	Department	Signature
16	Burnaray A. Malwor	Student	MBAC	Re
17	Kaushik B	Student	MBA'B'	Ka
18	RUHAS DEDDY GB	Bludent	MBAB	1
19	Kamal . M . Rugu Kar	Studen -	WBUB(done
20	Athana Yesumali	Student	MUB, B,	ANY.
21	Harshavardhan. 3	Student	MBA (C)	30
22	Jayanth	student	MBA(L)	Chr.
23	Akilesh khawi	student	MBA(C)	APO
24	Aravind.v	Student	MBA 'c'	Adu
25	Nandan.k	Student	MBA(L)	Mont
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Sign. of Coordinator(s): Name of Coordinator(s):

1. R. M. Hamons

2 Saumi Rox

Sign. of Head:

Department of Electrical and Electronics Engineering

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Date: 30 /05 /2025

S. No.	Name of Participant	Student / Staff	Department	Signature
1	KushAl Tiwasii	Stodent	MBA .	HASPAN
2	Kushar Tiwani Ehruthi. I	Student	MBAC	Trustel
3	Darshan .s	Student	MBA C	State
4	Santhosh	Student	MBA	BLAN
5	Inchasa. S. Com.	Student	MBA.	Inchar
6	In Manjounath Nath	student	MBA	Spink.
7	phylistoti Gowela.	Student	MBA	Druki. S
8.	Nikitha.	Student	MBA.	Nikitha
9	Chothan Ray . N	Student	MABA	de
10	Thanush Browda.S	Steidnet	MBA	Plos
11	Gr. V. Srujan	Student	MAA	Off.
12	Alshay	Student	MBB	fol
13.	Keenthana Suce p	students	MBA	Cul
14.	Vernuri Bhagananth:	student	MBA	v Alberanth:
15	Novana. A	Student	MBA	Nayana

Sign. of Coordinator(s): Name of Coordinator(s):

1. Dr. R. Mourross' 2. Sauni Roy

Sign. of Head:

Name of Head: Dyr SANSTALLE POR AND

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EW HORIZON LLEGE OF ENGINEERING

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S. No.	Name of Participant	Student / Staff	Department	Signature
16	VIGNESH S	student	HBA.	Visad
17	A. ALISTEK MOSES	Student	MBA	Alisto
18	Pavithra 7-6	Student	MBA	and a
19	Aks Witha Showson	student	MBA .	Award
20	Bam Jeffy	student	MBA	Switchen
al	Sahana	Student	1 - 1 - 1	Sohana
22	pragwal N	Student	MBA	Paragual
23	1	Student	MBA	Manus
24	0.11	student	nBA	Nandif
25	10	studen	+ MBA	Bunar
26	0	Student	MBA	Suppl
27		studen	4 MBA	Aw ne
28	A	Syrdan	MBA.	Many
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		N		7

Sign. of Coordinator(s): Name of Coordinator(s):

1. Dr. R. M. barross 2. Sacemi Ray

Sign. of Head:

Name of Head: Department of Electrical and Electronics Engineering
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