



IIC Activity Report

Quarter No	IIC 7.0 – Quarter III		
Thrust Area	Prototype, Design, Process Development for Business Model/ Process/ Services		
Mandatory/Elective	Elective		
Social Media Link (Linked in/Facebook/Instagram/Twitter)	https://www.linkedin.com/feed/update/urn:li:activity:7364240011375845378		
Video Link (Minimum Five Minutes Video)			
Program Driven by	Department Of Management Studies ,NHCE-IIC		
Type of Activity	IIC Self driven Activity		
Activity Name	Design Thinking - Workshop		
Program Type	Level -3 Workshop		
Program Theme	Innovation & Design Thinking		
Mode of Conduct	Offline	Blended	Online
Time	From: 10:00 am	To: 04:00 pm	
Dates	Starting: 28.05.2025	Ending: 29.05.2025	
Number of student Participants	58		
Number of Faculty Participants	4		
Number of External Participants	NIL		
Expenditure Amount ,If any	Rs.8000/-		
Remarks	Event organized and conducted successfully		
Objective (100 words)	The purpose of a Design Thinking Workshop is to familiarize participants with a user-centered method of addressing problems in innovative and effective ways. It focuses on building empathy by enabling participants to recognize the needs and difficulties of users, while also stimulating creativity through idea generation and brainstorming. The workshop offers practical exposure to the core phases of design thinking—empathize, define, ideate, prototype, and test. It further strengthens collaboration and teamwork by involving participants in group discussions and activities. Through interactive tasks, learners practice		

	working iteratively, improving their concepts with feedback, and developing workable solutions. In essence, the workshop prepares individuals with the right mindset, techniques, and approaches to apply design thinking in real-world problem-solving.	
Benefit in-terms of learning/skill/knowledge obtained	A Design Thinking Workshop for 2nd Semester MBA students offered an enriching learning experience by introducing participants to a systematic, user-focused method of addressing challenges. On the knowledge front, it familiarizes them with the fundamental phases of design thinking—empathy, ideation, prototyping, and testing—along with their real-world applications. In terms of skill development, it nurtures creativity, analytical thinking, problem-definition, and the ability to prototype quickly. Participants also strengthen teamwork, communication, and collaborative skills by interacting with varied viewpoints during group exercises. The learning outcomes include building confidence to tackle complex issues in innovative ways, adopting an iterative mindset, and effectively applying design thinking tools to practical scenarios. Ultimately, the workshop fosters creative confidence, user-centered perspectives, and the capacity to design workable, impactful solutions.	
Photograph 1&2		 
Poster sample& Collage Photo		

Feedback sample

PARTICIPANT FEEDBACK FORM

Title of Event: Design Thinking (2nd Sem) Workshop
 Date of Event: 28/05/2025
 Name of Participant: Sujith
 Designation: Faculty/Student: _____ Department: MBA

Please rate the following parameters in order:

- Lecture Delivery
 a) Excellent b) Very Good c) Good d) Fair
a) Excellent
- Effectiveness of the speaker
 a) Excellent b) Very Good c) Good d) Fair
a) Excellent
- How useful will be the topics covered for you in future
 a) Excellent b) Very Good c) Good d) Fair
a) Excellent
- How well did you find the event addressed the main topic?
 a) Excellent b) Very Good c) Good d) Fair
a) Excellent
- Time Management
 a) Excellent b) Very Good c) Good d) Fair
a) Excellent
- Audio-Visual Facilities
 a) Excellent b) Very Good c) Good d) Fair
a) Excellent
- Overall rating of the programme
 a) Excellent b) Very Good c) Good d) Fair
a) Excellent
- Any other suggestions which you wish to give
Kindly give a feedback kind of event in future

Signature

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Registration/ Attendance

NEW HORIZON COLLEGE OF ENGINEERING

INSTITUTION'S INNOVATION COUNCIL
 (Ministry of Education Initiatives)

Institution's Innovation Council (IIC 7.0)

AY 2024-25 Quarter III

Activity Title: Design Thinking

Date: 28/5/25 to 29/5/25

Venue: Tejas Seminar hall ch A-301

Attendance Sheet

S.No	Name	Department	Day -1	Day -2
1	Ashley K	MBA	<u>Ashley</u>	<u>Ashley</u>
2	Advaith R	MBA	<u>Ad</u>	<u>Ad</u>
3	Darshan V	MBA	<u>Dar</u>	<u>Dar</u>
4	Dave	MBA	<u>Dave</u>	<u>Dave</u>
5	Likith Naidu	MBA	<u>Likith</u>	<u>Likith</u>
6	Hemanth M	MBA	<u>Hem</u>	<u>Hem</u>
7	Hemanth V	MBA	<u>Hem</u>	<u>Hem</u>
8	Hemanth N	MBA	<u>Hem</u>	<u>Hem</u>
9	Ashley K	MBA	<u>Ashley</u>	<u>Ashley</u>
10	AAHANA	MBA	<u>Aaha</u>	<u>Aaha</u>
11	Anjali	MBA	<u>Anjali</u>	<u>Anjali</u>
12	K. Mallika	MBA	<u>Malli</u>	<u>Malli</u>
13	Mithun	MBA	<u>Mi</u>	<u>Mi</u>
14	Hemsa J	MBA	<u>Hem</u>	<u>Hem</u>
15	Tharanga	EEE	<u>Thar</u>	<u>Thar</u>
16	Y. S. Upavan	EEE	<u>Y. S.</u>	<u>Y. S.</u>

Aniket. N. M. J.	EEE	Aniket	Aniket
Sunanda	MBA		
Adarsh. V	EEE	Adarsh. V	Adarsh. V
AKSHAY. B. M	EEE	A. B. M.	A. B. M.
Ravi Kumar M	EEE	Ravi	Ravi
Perith Kumar. D	EEE	Perith. D	Perith. D
Bhuvan Gowda S	EEE	Bhuvan	Bhuvan
Pavithram Raj S	EEE	Pavithram	Pavithram
Prasanna B	EEE	Prasanna	Prasanna
Sujog Reddy	MBA		
Rohan P	EEE	Rohan	Rohan
Renuka R	EEE	Renuka	Renuka
Sujith	MBA	Sujith	Sujith
Suresh Sajesh		Suresh	Suresh
Suman Shiva Prasad T		Suman	Suman
Sara		Sara	Sara
Shivani		Shivani	Shivani
Mahendra Kumar. S	EEE	Mahendra	Mahendra
V. Bhargav	EEE	Bhargav	Bhargav
Mohan Kumar. M	EEE	Mohan	Mohan
Dhanush. M	EEE	Dhanush	Dhanush
Prasanna Raj. M. S	EEE	Prasanna	Prasanna
Dhananjaya. H	EEE	Dhananjaya	Dhananjaya
Aditya Narayan Samal	EEE	Aditya	Aditya

[illegible]

Signature of IIC Coordinator

Signature of HOD
Dept. of Management Studies