



## **IIC Activity Report**

Quarter No	IIC 7.0 – Quarter I			
Thrust Area	Inspiration, Motivation a	nd Ideation		
Mandatory/Elective	Mandatory			
Social Media Link (Linked in/Facebook/Instagram/	https://x.com/NHCEOfficia	ıl/status/18591	301104161547	784
Twitter)				
Video Link (Minimum Five Minutes Video)	https://youtu.be/IW8856Cg	<u>Wow</u>		
Program Driven by	NHCE IIC in association	with <b>Depart</b>	ment of ECF	E
Type of Activity	IIC Activity			
Activity Name	Basics of Intellectual Prop Entrepreneurs	erty Rights an	nd its Importa	ance for Innovators and
Program Type	Level 1 – Expert talk			
Program Theme	IPR & Technology Trans	fer		
<b>Mode of Conduct</b>	Offline	Blended		<del>Online</del>
Time	From: 2 PM	1	To: 4PM	
Dates	Starting: 15/11/2024		Ending: 15/1	1/2024
Number of student	60			
Participants(Min: 50) Number of Faculty	05			
Participants(As Many)	03			
Number of External	Nil			
Participants	7 2000			
Expenditure Amount ,If any	Rs.3000/-			
Remarks	Successfully organized the	IIC calendar ac	ctivity	
Objective(100 words)	To familiarize students wi	ith fundamenta	al concepts of	Intellectual Property Rights
	(IPR), including patents, tra	demarks, copy	rights, and trac	de secrets. The workshop aims
	to help participants unde	erstand the le	gal framewor	rk governing IP protection,
			_	Students will learn to identify
	potential IP assets in innova	ations, develop	strategies for	IP protection, and understand
	IP commercialization. The	workshop will	cover real-wor	rld case studies demonstrating

IPR's role in business success and common pitfalls to avoid. Participants will gain practical knowledge about conducting preliminary IP searches and documentation requirements for IP applications

#### Benefit in-terms of learning/skill/knowledg e obtained

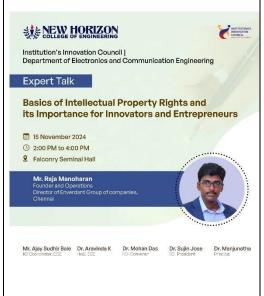
Students gain essential knowledge to protect their innovations, avoid IP infringement, and leverage IP assets for business growth. The workshop enhances their entrepreneurial readiness, increases awareness of IP as a valuable business asset, and provides practical tools for IP management, ultimately improving their competitiveness in the innovation ecosystem.

#### Photograph 1&2





## Poster sample& Collage Photo





Foodbook as					
Feedback sample					
	UTIL				
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	EXENEW HORIZON INNOVATION				
	COLLEGE OF ENGINEERING COUNCIL Microscy of Experience Institute of Council Cou				
	Institution's Innovation Council (IIC 7.0)				
	AY 2024-25 Quarter 1 (September 2024 – November 2024)				
	Thrust Area: Inspiration, Motivation and Ideation				
	Activity Title: Expert talk on "Basics of Intellectual Property Rights and its Importance for				
	Innovators and Entrepreneurs Date: 15/11/2024 @ 2PM Venue: Falconry Seminar Hall				
	Feedback Form  1) What is your overall assessment of the event? Excellent Very Good Good Fair				
	2) Which topics or aspects of the event did you find most interesting or useful?				
	Regarding patenting ten products and durigus.				
	3) Did the event achieve the programme objectives? Yes No				
	V				
	4) Knowledge and information gained from participation at this event?  Excellent Very Good Good Fair				
	5) Met your expectations Yes No Somehow				
	6) Speaker Content Delivery Excellent Very Good Good Fair				
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	Any Comments/Suggestions				
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Registration/					
Attendance	Attached				
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Resource person profile					
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## Institution's Innovation Council (IIC 7.0)

AY 2024-25 Quarter 1 (September 2024 - November 2024)

Thrust Area: Inspiration, Motivation and Ideation

Activity Title: Expert talk on "Basics of Intellectual Property Rights and its Importance for

Innovators and Entrepreneurs

Date: 15/11/2024 @ 2PMVenue: Falconry Seminar Hall

### **Attendance Sheet**

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7	NH-0940	Dr. A. B. Guralapshini	_	ECE	A. S. G
38	NH-0018	Dr. Isham Mishra	-	EŒ	Jan's-
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IIC Coordinator

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