





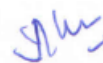
IIC Activity Report

Quarter No	IIC 6.0 – Quarter IV		
Thrust Area	Awareness about Startup and related Ecosystem Support Services for Startup Development		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram /Twitter)	https://www.linkedin.com/posts/nhce-iic-04b816263_successfully-organized-a-session-on-innovation-activity-7235526104382349312-hAKQ?utm_source=share&utm_medium=member_desktop		
Video Link (Minimum Five Minutes Video)	-		
Program Driven by	NHCE IIC in association with Department of MCA		
Type of Activity	IIC Activity		
Activity Name	A Session on Innovation/Prototype Validation – Converting Innovation into a Start-up & Achieving Value Proposition Fit & Business Fit		
Program Type	Level 3 – Workshop		
Program Theme	Entrepreneurship & Start up		
Mode of Conduct	Offline	Blended	Online
Time	From: 10am		To: 4 pm
Dates	Starting: 26-08-2024		Ending: 27-08-2024
Number of student Participants(Min: 20)	46		
Number of Faculty Participants(As Many)	4		
Number of External Participants	-		
Expenditure Amount ,If any	Nil		
Remarks	Nil		
Objective(100 words)	The objective of the session on "Innovation/Prototype Validation – Converting Innovation into a Start-up" is to guide participants through the critical process of validating their prototypes and transforming innovative ideas into viable start-ups. The session aims to provide practical insights into assessing market needs, refining prototypes based on feedback, and developing a business model. Participants will learn strategies for validating their innovations, understanding customer requirements, and overcoming common start-up challenges. By focusing on practical steps and real-world examples, the session seeks to equip aspiring entrepreneurs with the knowledge and skills necessary to successfully launch and scale their start-ups.		
Benefit in-terms of learning/skill/knowledge obtained	The session on "Innovation/Prototype Validation – Converting Innovation into a Start-up" equips participants with essential skills and knowledge for successfully launching a start-up. Attendees learn how to effectively validate prototypes through market research and customer feedback, ensuring their innovations meet real-world needs. The session provides insights into refining business models, navigating start-up challenges,		

	and developing strategies for scaling.
Photograph 1&2	
Poster sample & Collage Photo	
Feedback sample	-
Registration/ Attendance	Attached
Sample Certificate (If Any)	Nil
Resource person profile information	<ol style="list-style-type: none"> 1. Dr. A Sujin Jose Innovation Ambassador-AICTE, Associate Professor, New Horizon College of Engineering Bengaluru, Karnataka - 560103 dr.sujinjose@newhorizonindia.edu +918973919442 2. Prof. Neethu Tressa Innovation Ambassador-AICTE, Assistant Professor New Horizon College of Engineering Bengaluru, Karnataka - 560103 neethu.nhce@newhorizonindia.edu 91- 9633152592



Signature of IIC Coordinator
Dept. of MCA



Signature of HOD



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Institution's Innovation Council (IIC-6.0)

ATTENDANCE SHEET

Session on Innovation/Prototype Validation – Converting Innovation
into a Start-up or Session on Achieving “Value Proposition Fit” &
“Business Fit”

S. No.	Name of Participant	Student/Staff	Institution	Class/Dept	Signature
1.	Neethu Tressa	staff	NHCE	MCA	
2.	Priya Thomas	staff	"	"	
3.	Dr Anpau	staff	NHCE	MCA	
4.	Jimmy - C. Mathew	Staff	NHCE	MCA	
5.	Asulathi. C.T	student	NHCE	MCA	
6.	Amrutha M	Student	NHCE	MCA	
7.	Gayathri. K	student	NHCE	MCA	
8.	Chaitra. O. G	Student	NHCE	MCA	
9.	Bhanurekha. N	Student	NHCE	MCA	
10.	Shama M. U.	Student	NHCE	MCA	
11.	Ankitha - H. V	student	NHCE	mca	
12.	Rohan Shree C. S.	Student	NHCE	MCA	
13.	Amrotho Devadiga	Student	NHCE	MCA	
14.	Preethika. K. S	student	NHCE	MCA	
15.	B BRAHIM PASHA J	Student	NHCE	MCA	



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16.	Rahul Shankargouda	Student	NHCE	MCA	Rahul
17.	M Sai Kumar	STUDENT	NHCE	MCA	M Sai Kumar
18.	Afzal Khan	STUDENT	NHCE	MCA	Afzal Khan
19.	Monu Kumar Yadav	Student	NHCE	MCA	Monu Yadav
20.	Pratamesh M. Patil	Student	NHCE	MCA	Pratamesh
21.	ARUN. J	Student	NHCE	MCA	Arun
22.	Arunachal - J	Student	NHCE	MCA	Arunachal
23.	Rowth. C	Student	NHCE	MCA	Rowth
24.	Sudha S. S	Student	NHCE	MCA	Sudha
25.	Shajeeth. A. S	Student	NHCE	MCA	Shajeeth
26.	Ashish M Kumar	Student	NHCE	MCA	Ashish
27.	Pavan. S. Reddy	Student	NHCE	MCA	Pavan Reddy
28.	H. JAYANTH	Student	NHCE	MCA	H. Jayanth
29.	ASHISH. M	Student	NHCE	MCA	Ashish
30.	Bharath Gowde. A	Student	NHCE	MCA	Bharath
31.	Sivathasa's	Student	NHCE	MCA	Sivathasa
32.	Bhatt Vatsal	Student	NHCE	MCA	Vatsal
33.	Kopopura Harsh M.	Student	NHCE	MCA	Harsh
34.	Kanjhik J Nwik	Student	NHCE	MCA	Kanjhik
35.	Kiran. M. Shet	Student	NHCE	MCA	Kiran
36.	N Kruthika	Student	NHCE	MCA	Kruthika



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37.	Poojari Vishal Bhaskar	Student	MHCE	MCA	<u>P.V.</u>
38.	Priyanka kumari	"	"	"	<u>Priyanka</u>
39.	Sachin k S	"	"	"	<u>Sachin</u>
40.	Sarana Fathima	"	"	"	<u>Sarana</u>
41.	Sneha k A.	"	"	"	<u>Sneha A</u>
42.	UPENDRA P GURAV	"	"	"	<u>UPG</u>
43.	Vinuta Devi	"	"	"	<u>Vinuta Devi</u>
44.	Vishal Pandey	"	"	"	<u>Vishal</u>
45.	Yashas M E	"	"	"	<u>Yashas</u>
46.	Yashini B	"	"	"	<u>Yashini</u>
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