



### IIC Activity Report

<b>Quarter No</b>	IIC 6.0 – Quarter IV		
<b>Thrust Area</b>	Awareness about Startup and related Ecosystem Support Services for Startup Development		
<b>Mandatory/Elective</b>	Mandatory		
<b>Social Media Link (Linked in/Facebook/Instagram/ Twitter)</b>	<a href="https://www.linkedin.com/posts/nhce-iic-04b816263_organized-workshop-on-lean-start-up-minimum-activity-7226938377932001280-uzq?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/nhce-iic-04b816263_organized-workshop-on-lean-start-up-minimum-activity-7226938377932001280-uzq?utm_source=share&amp;utm_medium=member_desktop</a>		
<b>Video Link (Minimum Five Minutes Video)</b>	<a href="https://youtu.be/ztv3MFDYSG4">https://youtu.be/ztv3MFDYSG4</a>		
<b>Program Driven by</b>	NHCE IIC in association with Department of Electronics and Communication Engineering		
<b>Type of Activity</b>	IIC Activity		
<b>Activity Name</b>	Workshop on Lean Start-up & Minimum Viable Product/Business		
<b>Program Type</b>	Level 2 – Workshop		
<b>Program Theme</b>	Entrepreneurship & start up		
<b>Mode of Conduct</b>	Offline	Blended	Online
<b>Time</b>	From: 9 AM		To: 4 PM
<b>Dates</b>	Starting: 12 <sup>th</sup> June 2024		Ending: 12 <sup>th</sup> June 2024
<b>Number of student Participants(Min: 20)</b>	54		
<b>Number of Faculty Participants(As Many)</b>	02		
<b>Number of External Participants</b>	Nil		
<b>Expenditure Amount ,If any</b>	Nil		
<b>Remarks</b>	The workshop was successfully conducted for one days where-in Idea for start-up and the keys points were discussed.		
<b>Objective(100 words)</b>	The NHCE Institutions Innovation Council and the Department of Electronics and Communication Engineering conducted a 1-day workshop on Lean Start-up & Minimum Viable Product/Business on June 12, 2024. Around 54 students from the ECE department and 2 faculty members of the IIC Coordinators and Innovation Ambassadors attended the event. The workshop involved the presentation on the start-up business and the key points that are required to be successful. The Minimum viable business methods were clearly explained and the doubts asked by students were clarified.		
<b>Benefit in-terms of learning/skill/knowledge obtained</b>	Through interactive exercises, students were able to gain a strong grasp required to convert the idea into designs and products		

<p><b>Photograph 1&amp;2</b></p>		
<p><b>Poster sample &amp; Collage Photo</b></p>		
<p><b>Feedback sample</b></p>	<p>NA</p>	
<p><b>Registration/ Attendance</b></p>	<p>Attached</p>	
<p><b>Sample Certificate (If Any)</b></p>	<p>Nil</p>	
<p><b>Resource person profile information</b></p>	<p>Raja Manoharan          Founder and Operations Director          Enverdent          Chennai          9994072289</p>	

*Ajale*

Signature of IIC Coordinator  
 Dept. of ECE

*Aravinda k*

Signature of HOD

**NEW HORIZON COLLEGE OF ENGINEERING  
DEPARTMENT OF ECE**



**Workshop on Lean Start-up & Minimum Viable Product/Business on  
12/06/2024**

Sl.No	Department	Name	Sign
1	ECE	Vatsha Sharma	
2	ECE	Vibha Shree Vas	
3	ECE	Sakshi Muttin	
4	ECE	Varsha Reddy R	
5	ECE	Sneha S	
6	ECE	Ranjitha.R	
7	ECE	Shravani.P	
8	ECE	V. Malavika	
9	ECE	Sindhu	
10	ECE	Varsha.Mc	
11	ECE	Rima	
12	ECE	Sharon	
13	ECE	Thanu Shree R.	
14	ECE	Rolly Krishnan	
15	ECE	Nirisha.S	
16	ECE	Reethu.Y	
17	ECE	Varsha Yadav BH	
18	ECE	Sriya.A	
19	ECE	Y.Pranathi Sri Reddy	
20	ECE	Samchita Nay	
21	ECE	Rohan Kumar Singh	

**NEW HORIZON COLLEGE OF ENGINEERING  
DEPARTMENT OF ECE**



**Workshop on Lean Start-up & Minimum Viable Product/Business on  
12/06/2024**

Sl.No	Department	Name	Sign
22	ECE	Varun Ambalagan	
23	ECE	Sharanya K	
24	ECE	Sanjana S N	
25	ECE	Suraj M	
26	ECE	Tejhas S	
27	ECE	Suchanva L Manne	
28	GCE	R. LAKSHMAN	
29	ECE	Rahul Naveen	
30	ECE	Shailesh J Kunder	
31	ECE	S. Seivathsan	
32	ECE	Rahul	
33	ECE	Vijay	
34	ECE	Yoga chandran	
35	ECE	Vishwanath.	
36	ECE	Somshekhar	
37	ECE	Shashank M Gundad.	
38	ECE	Vasanth Kumar. D.P	
39	ECE	Vivekananda. G.C	
40	ECE	Rohit. V	
41	ECE	Ritesh Patrasetty	
42	ECE	Yashas L	

**NEW HORIZON COLLEGE OF ENGINEERING  
DEPARTMENT OF ECE**



**Workshop on Lean Start-up & Minimum Viable Product/Business on  
12/06/2024**

Sl.No	Department	Name	Sign
43.	ECE	Ravikiran G.E	Ravikiran G.E
44.	ECE	Shevaran Kumar gogi	Shevaran
45	ECE	Sripotaj Ramesh	Sripotaj
46	ECE	Somu Sekhar Reddy. R	Somu Sekhar
47	ECE	Y.V. Sase kiran Reddy	Y.V. Sase kiran Reddy
48	ECE	S.saiKrishna	S.saiKrishna
49	ECE	V.S.N. mahendra Reddy	V.S.N. mahendra Reddy
50	ECE	S. KARAN	S. KARAN
51	ECE	SIDDHARTH.S	SIDDHARTH.S
52	ECE	R. Lokeshwaran	R. Lokeshwaran
53	ECE	RAHUL MAHESH	RAHUL MAHESH
54	ECE	R. Haneshwar	R. Haneshwar