



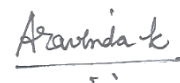
IIC Activity Report

Quarter No	IIC 6.0 – Quarter III		
Thrust Area	Prototype, Design, and Process Development for Business Model/Process/Services		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram/Twitter)	https://x.com/NHCEOfficial/status/1785253253459915017		
Video Link (Minimum Five Minutes Video)	https://youtu.be/7C_VQyxgI6s		
Program Driven by	NHCE IIC in association with Department of Electronics and Communication Engineering		
Type of Activity	IIC Activity		
Activity Name	Workshop on Business Model Canvas		
Program Type	Level 3 – Workshop		
Program Theme	Entrepreneurship & Start up		
Mode of Conduct	Offline	Blended	Online
Time	From: 9 AM		To: 4 PM
Dates	Starting: 24 th April 2024		Ending: 25 th April 2024
Number of student Participants(Min: 20)	40		
Number of Faculty Participants(As Many)	01		
Number of External Participants	Nil		
Expenditure Amount ,If any	Nil		
Remarks	The workshop was successfully conducted for two days where-in the first day was shortlisting the best BMC ideas and the second date was key note from the speaker		
Objective(100 words)	The NHCE Institutions Innovation Council and the Department of Electronics and Communication Engineering conducted a 2-day workshop on Business Model Canvas from April 24 to 25, 2024. Around 40 students from the ECE department and four faculty members of the IIC Coordinators and Innovation Ambassadors attended the event. The students presented their business model ideas on the first day, and the best ideas were shortlisted. Mr. Raja Manoharan, the founder and operations director of Enverdant Group of Companies in Chennai, gave the keynote address on the second day. Through interactive exercises, students were able to gain a strong grasp of the nine key building blocks and develop the skills to craft a clear visual representation of business, identify potential strengths and weaknesses, and ultimately refine the path to success.		

Benefit in-terms of learning/skill/knowledge obtained	Through interactive exercises, students were able to gain a strong grasp of the nine key building blocks and develop the skills to craft a clear visual representation of business, identify potential strengths and weaknesses, and ultimately refine the path to success	
Photograph 1&2		
Poster sample & Collage Photo		
Feedback sample	NA	
Registration/ Attendance	Attached	
Sample Certificate (If Any)	Nil	
Resource person profile information	Raja Manoharan Founder and Operations Director Enverdent Chennai 9994072289	



Signature of IIC Coordinator
Dept. of ECE



Signature of HOD

Institution's Innovation Council in association with Department of Electronics and Communication Engineering Conducting Two-day Workshop on
Business Model Canvas
 Workshop Day 1: 24/04/2024
 Business Model Canvas Ideas presentation and shortlisting the ideas

Name of the business topic	Team member names with USN	Section	Signature of team head
Sustainable Packaging System	Chirag V (1NH21EC037); Chiranthana M Reddy (1NH21EC038)	A	<i>Chirag V</i>
Smart mobile rack	Omprakash- 1NH21EC114, Kiran - 1NH21EC117	B	<i>Omprakash</i>
Smart helmet	G Niharika 1NH21EC061; Meghana Nannuri 1NH21EC091; Mahalakshmi 1NH22EC406	B	<i>Meghana N</i>
Stem education for underprivileged communities	Mohammed Faizan - 1NH21EC069; H.S Yashas - 1NH21EC069; Kumargouda Patil - 1NH21EC081	B	<i>H.S Yashas</i>
STEM education system for underprivileged community	H S Yashas- 1NH21EC063; Faizan- 1NH21EC069; Kumargouda Patil- 1NH21EC081	B	<i>H.S Yashas</i>
STEM Education for Underprivileged community	Kumargouda Patil - 1NH21EC081; H S Yashas- 1NH21EC063; Faizan - 1NH21EC069	B	<i>H.S Yashas</i>
Fresh Fit Foods	Janhavi Parmar - 1NH21EC073; Kriti S Devatha - 1NH21EC079; M Chandana - 1NH21EC084	B	<i>Janhavi Parmar</i>
EZE - POOL	Hilthesh Gupta V - 1NH21EC067; Kishore Kumar A - 1NH21EC078; Naveen Kumar S - 1NH21EC107	B	<i>Hilthesh Gupta</i>
Smart Greenhouse	Janhavi Parmar- 1NH21EC073; K Supreeth Pranav- 1NH21EC075	B	<i>Supreeth</i>
Limbtech	Sruthi S- 1NH21EC154; Vaibhav RB - 1NH21EC170; Varshitha N - 1NH21EC174; Vineeth S - 1NH21EC185	C	<i>Sruthi S</i>
Bio-Electronic Interface for Neural Communication	Aniruddh G Bharadwaj (1NH21EC017) and Amith Kumar BR (1NH21EC016)	A	<i>ASB</i>
Renewable Energy	BHUVANA SIRI R (1NH22EC402); ANUSHA (1NH22EC401)	A	<i>Bhuvana Siri R</i>
Zero Hunger	Deeksha R (1NH21EC042); Deepthi L (1NH21EC043)	A	<i>Deeksha R</i>
Unity bot	Rakshit (1NH21EC127); Siddeshwar Shivkumar kode (1NH21EC149); TIBA SIDRA (1NH21EC163)	C	<i>Rakshit</i>
Food waste reduction system	Nandini R (1NH21EC103); Monisha M (1NH21EC098); Monisha M (1NH21EC097)	B	<i>Nandini R</i>
Design thinking on discard	G PRANATHI- 1NH21EC055	A	<i>G Pranathi</i>
Revolutionizing Healthcare using cutting edge electronics and	A Leela Sagar - 1NH21EC001; A R Gourish - 1NH21EC002	A	<i>A Leela Sagar</i>

Prof. Shashikiran S, Innovation Ambassador, M&E Dept of ECE
 Prof. Vinay R, ~~ISE~~ ~~NH21EC~~ Dept. of ECE
 Prof. Ajay Sudhir Balu, IIC coordinator, & Dept. of ECE

(Signature)
(Signature)
(Signature)

**NEW HORIZON COLLEGE OF ENGINEERING
DEPARTMENT OF ECE**



Workshop on Business Model Canvas on 25/04/2024

Sl. No	Department	Name	Sign
1.	ECE	RISHAB SWARUP	
2.	ECE	T. Mahesh	
3.	ECE	Y. Harshavardhan	
4.	ECE	S. Mahitha Reddy	
5.	ECE	V. Arathi	
6.	ECE	Vathsala.k	
7.	ECE	SANJAY.M	
8.	ECE	SANJAY.B	
9.	ECE	ZABIULLAH S	
10	ECE	RAHUL.S	
11	ECE	Rohit Shah	
12	ECE	Suchithra. R.	
13	ECE	Varsha. M.	
14	ECE	Priyanshi	
15	ECE	Harshitha S.V	
16	ECE	vishalarya Deshpande	
17	ECE	RISHIK.R	
18	ECE	Dagargouda Patil	
19	ECE	Pruthviraj K.G	
20	ECE	Raghava Reddy. N	
21	ECE	Sa Vilas T M	
22	ECE	Vignesh P	
23	ECE	Siddharth Rajesh	

NEW HORIZON COLLEGE OF ENGINEERING

DEPARTMENT OF ECE



INSTITUTION'S
INNOVATION
COUNCIL
(CERTIFICATE OF ISO 9001:2015)

Workshop on Business Model Canvas on 25/04/2024

Sl. No	Department	Name	Sign
24	ECE	Selvamouliyan D	
25	ECE	Vidas T.M	
26	ECE	Vignesh P	
27	ECE	RAKSHIT D	
28	ECE	Hashavi Linga Reddy	
29	ECE	Smuthi S	
30	ECE	JARSHITHA . N	
31	ECE	Vishwanath. Koli	
32	ECE	Vaibhav R. Naik	
33	ECE	Soham Bag	
34	ECE	Vaishnavi	
35	ECE	Vinayak S. Bangarshetra	
36	ECE	Vinay. V. Redigan	
37	ECE	Vishwass R	
38	ECE	V. Vamehi Krishna	
39	ECE	VAIBHAV. RB	
40	ECE	VINEETH S	
41	ECE	Ajay Sudhir Bal (Asst. Professor, ECE)	