

## IIC Activity Report

Quarter No	IIC 6.0 – Quarter 1										
Thrust Area	Inspiration, Motivation and Ideation (Q1)										
Mandatory/Elective	Mandatory										
Social Media Link (Linked in/Facebook/Instagram/ Twitter)	https://x.com/NHCEOfficial/status/1725027068281495829?s=20 /										
Video Link (Minimum	https://youtu.be/ PwnxMkZhXY										
Five Minutes Video) Program Driven by	NHCE Institution's Innovation Council in association with Department of Electronics and Communication Engineering										
Type of Activity	IIC Activity										
Activity Name	Entrepreneurship and innovation as career opportunity										
Program Type	Level 1-Expert Talk										
Program Theme	Entrepreneurship & start up										
Mode of Conduct	Offline	Blended		Online							
Time	From: 2PM	L	To: 4PM								
Dates	Starting: 8th November 202	23	Ending: 8th November 2023								
Number of student Participants(Min: 20)	45										
Number of Faculty Participants(As Many)	05										
Number of External	Nil										
Participants											
Expenditure Amount	Nil										
,If any Remarks	The workshop was successf	ully conducted	l whome the an	alter highlighted the							
<b>Nelliarks</b>		•	•	0 0							
Objective(100 words)	importance of innovation and key insights of entrepreneurship NHCE Institutions Innovation Council and Department of Electronics and Communication Engineering Conducted Workshop on Entrepreneurship and innovation as career opportunity on 8th November 2023. Around 40 students from the ECE department and 05 faculties of IIC Coordinators and Innovation Ambassadors attended the event. Mr. Ajay Sudhir Bale, Innovation Ambassadors addressed the Gathering. Many case studies were used to show how an idea can be taken and thought of making it to a product. The challenges that are faced during the process, how to over some them using conventional methods were also outlined How efficiently one can identify the problem and whether the end product can be beneficial to the society or not was explained in detail.										
Benefit in-terms of	-			taken and thought of making							
	it to a product. The challenge										
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Photograph 1&2					<text></text>	
Poster sample& Collage Photo	Department of E Entrepr as C Resource Person: Dr. Balu Vura Fonder-LiquidCut Bengaluru Vr. Ajay Sudhir Bale Orgeneer. Dect. of cos Dr. Agaya V Dr. Balu V Dr. Agaya V Dr. Balu V D	stitution's Innovat In association ( Sectronics and Co Organising Workshop o eneurship a Career Oppo bes InnoCommerce	tion Council with ommunication Engi		<image/> <image/> <section-header><section-header></section-header></section-header>	
Feedback sample	Student Name	USN	Please rate the content discussed.		How useful this topic would for the students in the future?	Any Suggestions?
	AKSHAY S J	1NH22EC008	Excellent	Excellent	Good I think it would definitely create an	Conduct more such speech
	Anubrata Dey Abhijith U B	1NH22EC019 1NH22EC002	Good Good	Good Good	impact on the betterment of students Yes	Not as such
	Abuzar Yaseen	1NH22EC004	Excellent	Good	It was very informative workshop, moreover it will intact many students to start-up their own company and become a entrepreneur.	No.
	C. HARSHINI	1NH22EC031	Excellent	Excellent	It helps us to have a idea on the future	None
	Abdullah Mohsin	1NH22EC001	Excellent	Excellent	Very useful in the future	None.
	Ankitha B G	1NH22EC017	Good	Good	Good idea for start up	NA Conduct more such speech
	Avantika Nellur	1NH22EC026	Good	Good	It was helpful Its helped students to get idea about	Conduct more such speech If possible please do more interaction wit
	Ganesh Hegde	1NH22EC049	Excellent	Excellent	startups	people who will be listening to u
	Haripriya .K Bhavya	1NH22EC058 1NH22EC029	Good Good	Good Good	It is usefull for startup It is useful for startup	NA
	Bhavana H K	1NH22EC029	Good	Good	It is useful for startup business	NA
	Anshika Upadhyay	1NH22EC018	Good	Good	It was helpful	Conduct more such seminars
	Harika T Charanya S Reddy	1NH22EC057 1NH22EC036	Good Good	Good Good	It is usefull for any startup ideas It is a good idea for startup	NA
					Good information about startups and	Nothing much but it could have been more
	DIGANTH H S	1NH22EC046	Excellent	Excellent	placements etc	interactive
	ı G vishnu vardhan reddv	1NH22EC052	Excellent	Excellent	What I learnt today will help me shape my career	More examples
Registration screenshot(Online)/Atte ndance copy(offline)	Attached					

Sample Certificate (If Any)	Nil
<b>Resource person profile</b>	Dr. Balu Vura has a Ph.D. (Tech.) in Chemical Technology from ICT, Mumbai
information	(Formerly UDCT) in 2007
	<ul> <li>He has expertise in Knowledge of Personal Care &amp; Home Care R&amp;D: 15+ years of industry experience in Product Innovations, Scale-up &amp; Process Engineering, Formulations, Novel Claims &amp; Substantiation, Product Brand Support and Consumer Research &amp; Insights.</li> <li>He has Worked as Associate Scientist, ITC; Senior Principal Scientist, Dabur; &amp; Head R&amp;D, Male Grooming at Marico and launched several brands</li> <li>He has worked in many startups as well.</li> <li>He is Currently is the Founder, LiquidCubes InnoCommerce, Bangalore Co-creating product innovations for start-ups (D2C)</li> <li>Contract R&amp;D for MNCs/ corporates</li> </ul>

Aravenda k

Signature of IIC Coordinator Dept. of ECE

Signature of HOD

## NEW HORIZON COLLEGE OF ENGINEEERING DEPARTMENT OF ECE



Workshop on Entrepreneurship and Innovation as Career Opportunity on 08/11/2023

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