



NEW HORIZON
COLLEGE OF ENGINEERING



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

Department of Research and Development

Presents

Lecture Series on Innovative Research

Lecture # 4

Open Network for Digital Commerce (ONDC) - An Overview



Dr. Y. Muralidhar Reddy

Co-Founder @ Zata Solutions, Innovator, Entrepreneur,
Class room to board room integrator, Researcher, Speaks
about ONDC, Associate Professor and Head Corporate



23-12-24 at 11:30 AM



TEJAS SEMINAR HALL

Relations @ Cambridge Institute of Technology, Bangalore
Bengaluru, Karnataka, India

Dr. P Adhikary

Professor & Associate Head-R&D

Dr. Revathi .V

Professor & Dean-R&D



Department of Research & Development

Event Name: LECTURE SERIES ON INNOVATIVE RESEARCH “Innovative Research Funding Proposal – An Overview”

Event Description:

The department of Research & Development has conducted Lecture #3 (of R&D Lecture Series) on Innovative Research titled “Open Network for Digital Commerce (ONDC)- An Over view” on 23rd December 2023 at Falconry seminar hall. The objective of the lecture series was to provide insights on research project proposal writing to get funding opportunities in different research areas. It was delivered by the resource person **Y. Muralidhar Reddy. of Associate Professor & Head corporate Relations Cambridge Institute of Technology Bangalore.**

Y. Muralidhar Reddy. discussed various R&D Research area & how to select research project topic, components of a research project proposal, common errors in writing project proposal, ONDC Project proposal. He started the session by explaining the necessity of vital for grant application in a competitive environment. The importance of quality of the proposal that contributes a lot to the evaluation outcome also been discussed. He turned to explain further, the important areas where we can focus for research such as multi-disciplinary research. The detailed talk on how to select a research topic was carried out then. He explained in detail the components of research proposal also. The expected technical as well as the social impact of the proposal was discussed further. Common errors in writing the proposal also he elaborated. Then the crowd was eager to learn the various steps to write ONDC proposal. He shared his insights the reviewers’ parameters on the evaluation of a ONDC proposal. He also shared the various government funding schemes. He shown a sample research proposal done by himself. About 48 participants had attended and the lecture was useful and very informative to all attendees.

Event Initiated and conduction details:

DATE: 23rd Dec 2023

TIME: 11:30 AM Onwards

VENUE: Falconry Seminar Hall, NHCE

Event Coordinator: Dr.P.Adhikary, Professor & Associate Head-R&D

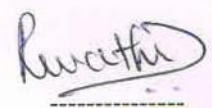
Convenor: Dr. Revathi V , Professor & Dean R&D

Total number of participants: 48






Associate Head – R&D


Dean – R&D

Lecture Series -3 Attendance sheet - 23/12/2023

Sno	Name	Designation	signature
1	Dr Piruthiviraj P	Associate Prof	R
2	Dr. P. BASKAR	Sr. AMI- Prof	R
3	Dr. Ananda.K	sr. Asst. prof	R
4	Ajay Sudhir Bal	Asst. Prof	M
5	Shastri Loran.S	Asst. Prof	R
6	Srinivas Babu N	Asst. prof	R
7	Nagendra.R	Asst. prof	Ned
8	Dr. Srinath. M.K	Asso Prof (ME Dept)	R
9	Dr. C. S. Prasad	Prof - ISE	R
10	B. Kiran Kumar	ASST - PROFESSOR ISE	R
11	J. Bilwans Jenif	Asst. Professor ISE	R
12	Dr. Jayalakshmi G	Assoc. Professor ISE	R
13	Raghu Tik Reddy	Sr. Asst - Professor ISE	R
14	RATESH - A	Sr. Asst professor	R
15	Dr. VEERESH - G	Sr. Asst professor	R
16	Dr. Bopanna.K.D	Sr. Asst Professor	R
17	Suneetha.V.	Asst. Profesa	R
18	Kevin George	Life Skill trainer	R
19	SABARINATH S	Sr. LIFE SKILLS TRAINER	R
20	Dr. Nambhushana.R	ME - SAP	R
21	Dr. M.V. Raghun	AS - chem	R
22	Dr. Prabhakar.K.S	Professor. physics	R

Lecture Series -3 Attendance sheet - 23/12/2023

S/no	Name	Designation	signature
1	Dr. Sandhya	Sr. Asst Prof	
2	Shalini	Asst. Prof	
3	Sauri Ray	Sr. Asst Prof	
4	DR. KRISHNAKUMAR	Associate Prof	
5	Sheshu	Sr. Asst. Prof	
6	Dr. Dhanalakshmi	Associate Prof	
7	Dr. Pujamutkeez	Associate Professor	
8	Tharu Deepu George	Sr. Asst Professor	
9	Akshitha P S	Sr. Asst. Professor	
10	k.s. Chashikala	Cr. Asst. Prof	
11	Radya Rai.V	Sr. Asst. Prof.	
12	R.S. Sufam Dev	Sr. Asst. Prof.	
13	Rama Dan	Asst Prof, ISE	
14	Shruthi GR	Sr. Asst. Prof, ISE	
15	Dr. Kalavari	Associate Prof, ISE	
16	DIVYA K.V ISE	Sr. Asst. Prof, ISE	
17	Dr. K. Sripati (MIECH)	Associate Professor	
18	Dr. Jyoti P. P	Assoc Prof	
19	(Unit ISE)	Cr. Asst prof	
20	Vijaya Kumar. R	Sr. Asst Prof (CEES)	
21	D. SATISH KUMAR	Sr. Asst Professor/EEE	
22	Srinivasulu	Asst prof.	
23	Neha Jadhav	Asst. prof. ISE	
24	Shubhi Sonawane	Asst. prof. (ISE)	
25	Neeva	Asst. prof (ISE)	
26	Archana Day	Asst. Prof (ISE)	