

**MOE'S INNOVATION CELL**  
**INSTITUTION'S INNOVATION COUNCIL**

**NEW HORIZON COLLEGE OF ENGINEERING**  
**INTER/INTRA INSTITUTIONAL INNOVATION**  
**COMPETITION/CHALLENGE/HACKATHON AND REWARD BEST INNOVATIONS -**  
**MANAGE THROUGH YUKTI-NIR**

**OVERVIEW**

<p><b>Objective:</b></p> <p>They focused on how their products will have value in the market and how it can attract the customer</p>	<p><b>Benefit in terms of learning/Skill/Knowledge obtained:</b></p> <p>The students were allowed to present their ideas and the panel helped them understand on how the ideas can be improvised to take it to product level</p>
<p><b>Academic Year:</b></p> <p>2022-23</p>	<p><b>Program driven by:</b></p> <p>IIC Calendar Activity</p>
<p><b>Month:</b></p> <p>February</p>	<p><b>Program /Activity Name:</b></p> <p>Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward Best Innovations - Manage through YUKTI-NIR</p>
<p><b>Program Type:</b></p> <p>Level 3 - Competition</p>	<p><b>Other:</b></p> <p>null</p>
<p><b>Program Theme:</b></p> <p>Innovation &amp; Design Thinking</p>	<p><b>Other:</b></p> <p>NA</p>
<p><b>Date &amp; Duration (Days):</b></p>	<p><b>External Participants, If any:</b></p>

02/16/2023-02/16/2023-0	0
<b>Student Participants:</b>	<b>Faculty Participants:</b>
20	0
<b>Expenditure Amount, If any:</b>	<b>Remark:</b>
0	Students presented their ideas and the panel member gave them few suggestions to improve the concept and the idea.

## ATTACHMENTS

<b>Video:</b>	null
<b>Photograph1:</b>	
<b>Photograph2:</b>	/uploads/institutes/monthlyReport/Photograph2/6580-IC201811957.jpg
<b>Session plan, If any:</b>	<a href="https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3631-IC201811957.pdf">https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3631-IC201811957.pdf</a>

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