

**MOE'S INNOVATION CELL**  
**INSTITUTION'S INNOVATION COUNCIL**

**NEW HORIZON COLLEGE OF ENGINEERING**  
**SESSION ON ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT-MARKET FIT**

**OVERVIEW**

<b>Objective:</b>	<b>Benefit in terms of learning/Skill/Knowledge obtained:</b>
To explain the concept of 'product life cycle and to deliver the students about the benefits	Participants learnt the importance of tackling the problems and how to find the solutions for it to become successful in future
<b>Academic Year:</b>	<b>Program driven by:</b>
2022-23	IIC Calendar Activity
<b>Month:</b>	<b>Program /Activity Name:</b>
February	Session on Achieving Problem-Solution Fit & Product-Market Fit
<b>Program Type:</b>	<b>Other:</b>
Level 1 - Expert Talk	null
<b>Program Theme:</b>	<b>Other:</b>
Innovation & Design Thinking	NA
<b>Date &amp; Duration (Days):</b>	<b>External Participants, If any:</b>
01/20/2023-01/20/2023-0	0

<b>Student Participants:</b>	<b>Faculty Participants:</b>
109	5
<b>Expenditure Amount, If any:</b>	<b>Remark:</b>
0	The Session was successfully delivered on concepts of problems and solutions.

**ATTACHMENTS**

<b>Video:</b>	null
<b>Photograph1:</b>	
<b>Photograph2:</b>	/uploads/institutes/monthlyReport/Photograph2/2535-IC201811957.jpg
<b>Session plan, If any:</b>	<a href="https://api.mic.gov.in/uploads/institutes/monthlyReport/report/8692-IC201811957.pdf">https://api.mic.gov.in/uploads/institutes/monthlyReport/report/8692-IC201811957.pdf</a>

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